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Press release

Georg Geuecke, Attendorn, new DHV-President

DHV Executive Board in 2011 with new cast

On 22 March 2011 the Annual General Assembly of the German Holstein Association (DHV) was held in Barleben/ Saxony-Anhalt. At his own request, President Helmut Knell, Alsfeld, retired after 15 years of dedicated and successful work for DHV. The General Assembly paid tribute to Mr Knell, who was elected the first President of DHV at the beginning of 1996. Under his presidency a number of groundbreaking and important decisions were taken. Among many others these include already in 1997 the introduction of the first Total Merit Index for the German Holstein Breed, the recruitment of a head classifier at DHV or the foundation of the EuroGenomic group.

George Geuecke (43), Attendorn, was elected as the new President. Already in 2008, Mr Geuecke was elected as DHV board member. He became vice president in 2010. Mr Geuecke, member of the board of Rinder-Union West eG, is running a family farm with 115 ha grass and crop land. He is managing a dairy herd of 60 cows and produces 2,800 fattening pigs per year. Over the last 20 years Mr Geuecke judged about 40 regional shows as well as nearly all state shows in Germany. In addition to the German National Holstein show 2003 and 2005 and several international shows, he also judged the Red Holstein contest at the All-European Championship 2004 in Brussels. Mr Geuecke has participated in several DHV judging workshops and since 2005, he is a member of the national judging panel. "Since Germany is one of the leading Holstein countries we should focus on the requirements of our members as well as on the cooperation with our national and international partners. A stronger collaboration on European level is big challenge which we have to face in future", Geuecke says. He is aiming to further strengthen the position of DHV in Germany and abroad.

The General Assembly elected **Heinrich Ruprecht**, Stöckse, executive board member of Masterrind, as vice president. **Jörg Stubbemann**, Delmenhorst, chairman of Weser-Ems-Union, was elected as a new Board member of DHV.

DHV, 25 March 2011

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